

RECORDS INVENTORY FORM

Inventoried by: A. Rodriguez Telephone: 880-3757 Date: 11/6/90
 Location of Record(s): inside J. Egan's office
 Cost Center #: 1241 Cost Center Name: Consumer Pack
 Code H274 Record Category ATI Reports Vital (Y/N) N

File Titles or File Group	*Media & Volume	Date or Date Range (MM/DD/YY)
Blend, 12mg Tar, white Tip	PT	
New Red Box		
5209 Dunhill 100's NMF, Virginia		2-6-86
Blend 12mg Tar, white tip,		
New Red Box		
5210 Dunhill 85's NMF, Virginia		2-6-86
Blend, 12mg Tar, cork Tip,		
New Red Box		
5211 Dunhill 100's NMF, Virginia		2-6-86
Blend, 12mg Tar, cork Tip,		
New Red Box		
5211 Dunhill 85's NMF, Virginia		2-6-86
Blend, 16mg Tar, cork Tip,		
New Red Box		
5213 Dunhill 100's NMF, Virginia		2-6-86
Blend 16mg Tar cork Tip,		

Form Reviewed By: _____

(Records Coordinator)

Date: _____

* KEY TO MEDIA CODES:

D = Diskette
 M = Microfiche
 PT = Paper
 R = Microfilm Roll

2073805577

RECORDS INVENTORY FORM

Inventoried by: A. Rodriguez Telephone: 880-3757 Date: 11/6/90
 Location of Record(s): Outside Isaac's office
 Cost Center #: 641 Cost Center Name: Consumer Reach
 Code 4274 Record Category 1471 Reports Vital (Y/N) Y

File Titles or File Group	*Media & Volume	Date or Date Range (MM/DD/YY)
New Red Box	PT	
7146 2 Packs of Merit 100mm		1-86
Box Cork Tip plus Ad		
5544/11041 Production Pm Blues		11-16-87
85 vs Kool 85		
5545/12035 Production Pm Blues		11-16-87
85 vs Newport 85		
5546/5547 Project Fox - Identified		6-10-88
Monterey Standard		
5548/5549 Project Fox - Identified		6-10-88
Monterey Cricket		
5550/5551 Project Fox - Identified		6-10-88
Monterey Full Flavor		
5552/5553 Project Fox B+H		6-10-88
Standard		
5554/5555 Project Fox B+H Cricket		6-10-88

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RECORDS INVENTORY FORM

Inventoried by: A. Rodriguez Telephone: 850-3757 Date: 11/6/90
 Location of Record(s): Outside Isaac's office
 Cost Center #: 641 Cost Center Name: Consumer Pack
 Code 4274 Record Category HTI Reports Vital (Y/N) Y

File Titles or File Group	*Media & Volume	Date or Date Range (MM/DD/YY)
5516/5557 Project Star B+H FF	PT	6-10-88
5716/10158 Alone FF 100mm VS		7-2-90
Search Manual 100mm		
7131/10100 Production Merit 85mm		3-86
Manual (white filter) vs Salem		
Lights 85mm		
7132/10101 Production Merit 100mm		3-86
Manual (white filter) vs		
Salem Lights 100mm		
7139/10033 Merit 85mm NMF (white		8-14-86
Tip) vs Kent Golden Lts 85mm		
NMF (white Tip)		
7140/12034 Merit 100mm NMF		8-86
(white Tip) vs Kent Golden		
Lights 100mm (white Tip)		
7144 Merit Select 85mm 4-12mg		11-86

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RECORDS INVENTORY FORM

Inventoried by: A. Rodriguez Telephone: (212) 830-3757 Date: 11/6/90
 Location of Record(s): Outside J. Isaac's office
 Cost Center #: 641 Cost Center Name: Consumer Pack
 Code 4274 Record Category NTI Reports Vital (Y/N) Y

File Titles or File Group	*Media & Volume	Date or Date Range (MM/DD/YY)
1. (white tip) set at 8-9mg Tar	PT	
1147/10114 Merit Menthol F 85mm		9-5-86
vs. Salem Lights 85mm		
1502/1503 To Assess consumer		10-1-81
acceptance of an experimental		
Merit ultra lights 85mm NMF		
with 11% expanded thin		
bright plus 14% expanded bulky		
(1503) relative to Merit ultra		
lights Type 85mm NMF (1502)		
1504/1505 The market research		2-4-82
we would like to conduct and		
identify product test in		
order to assess smoker		
acceptability of production		
Merit Ultra Lights 85mm		

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RECORDS INVENTORY FORM

Inventoried by: A. Rodriguez Telephone: 830-3757 Date: 11/6/90
 Location of Record(s): Outside J. Isaacs' office
 Cost Center #: 641 Cost Center Name: Consumer Reach
 Code 6074 Record Category HTI Reports Vital (Y/N) Y

File Titles or File Group	*Media & Volume	Date or Date Range (MM/DD/YY)
when packaged in the	PT	
current blue pack vs a		
pack using traditional		
Merit non-menthol yellow		
colors		
7522/10123 Merit ultra Lights		2-87
85mm NMF vs Winston		
Lights 85mm NMF		
7523/1524 Merit ultra Lts		3-88
85mm NMF New graphic		
vs Standard Pack		
7525/1526 Merit ultra Lights		3-88
85mm NMF New graphic		
vs Standard Pack		
7521/1528 Merit ultra Lights		3-29-88
Merit 85mm vs Standard Pack		

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RECORDS INVENTORY FORM

Inventoried by: A. Rodriguez Telephone: 212 870-3757 Date: 1/6/90
 Location of Record(s): outside J. Jones' office
 Cost Center #: 644 Cost Center Name: Consumer Pack
 Code 4274 Record Category HTI Reports Vital (Y/N) Y

File Titles or File Group	*Media & Volume	Date or Date Range (MM/DD/YY)
7329/10141 Merit Ultra Lights	PT	8-1-88
Kings vs Winston		
1530/10147 Merit Ultra Lights 85mm		1-30-89
vs Vantage Ultra Lights 85mm		
8179/8180 Booklet on Consumer		7-84
Acceptability Test of New-Menthol		
Filter Cigarettes Prepared 1/84		
8190/11036 B+H 100mm (cork) Menthol		7-17-86
vs Kent 100mm (cork) Menthol		
8112/11034 B+H Menthol F 100mm vs		9-5-86
Kent 100mm		
8193/10117 B+H ultra Lights 100mm F		9-5-86
vs Salem ultra Lights 100mm		
8194/10122 B+H 100mm Menthol		4-27-87
vs Salem 100mm		
8195/8196 Prod. B+H 100mm Graphic		3-23-88

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