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THE TOBACCO INSTITUTE

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PUBLIC RELATIONS DIVISION

August 31, 1983

Mr. Dave Beck
News Director
KBET-AM
Box 11710
Reno, NV 89510

Dear Mr. Beck:

This letter is to confirm our conversation of August 30, 1983.

Walker Merryman would be delighted to meet with you while he is in Reno to conduct an informal interview. Currently, he has you penciled in for 1:00 p.m. on Wednesday, October 19. He will call your office to finalize plans when he arrives in Reno.

For your advanced information I have enclosed a variety of materials on Mr. Merryman and The Tobacco Institute. Please let me know if you have any further questions.

Sincerely,



Carolyn Evans
Program Planner

/cae

BCC: Jada/Pete/Meg/D. Alverson/H. Marshall

NOTES: This station does not have an appropriate talk show for our speakers. Mr. Beck plans to tape the interview and use it as "filler" in his broadcasts.

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