

Kool-Hill Magazine
September 28, 1970

MR. WILLIAM SCHOLZ - BATES

RE: KOOL- Female Magazine Ad
"Pam-Park"

Dear Bill:

I return the C-print herewith, as you request with regard to our conversation last week about this advertisement. I understand you are increasing the size of the headline copy.

Yours sincerely,

A.J. Mercer

AJM/bf

Encl.

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