

### SMOKER SURVEY - G

- 1c. Please fill in exactly what you ask for when buying your regular brand of cigarettes -- that is, the brand you smoke most often.

\_\_\_\_\_  
(Brand)

2. Is your regular brand...? (Check one.)

☐ Regular/King Size      ☐ 100's      ☐ 120's

3. Is your regular brand...? (Check one.)

☐ Menthol      ☐ Non-Menthol

- 5a. Is your regular brand...? (Check one.)

☐ Lowest/1 mg Tar      ☐ Ultra/Extra Low Tar      ☐ Light/Mild  
☐ Medium      ☐ Full Flavor

6. Do you usually buy it by the...? (Check one.)

☐ Pack      ☐ Carton      ☐ Both ways

7. How long have you smoked this brand?

☐ Less than 1 year      ☐ 1 to 2 years      ☐ 2 to 3 years  
☐ 3 to 5 years      ☐ Over 5 years

8. What, if any, was your previous brand?

\_\_\_\_\_  
(brand)

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10c. Which of the following statements best describes the way you use cigarette coupons?  
(Check one.)

- ☐ I use almost any cigarette coupon I get.  
☐ I occasionally use coupons for cigarettes, even if they are not for my regular brand.  
☐ I only use coupons if they are for my regular brand.  
☐ I never use coupons to buy cigarettes.

11. If your regular brand were not available, which of the following brands would you consider buying? (Check all that apply.)

- |  |                                      |  |
|--|--------------------------------------|--|
| <input type="checkbox"/> Alpine          | <input type="checkbox"/> Kent        | <input type="checkbox"/> Pyramid             |
| <input type="checkbox"/> Basic           | <input type="checkbox"/> Kool        | <input type="checkbox"/> Ralcigh Extra       |
| <input type="checkbox"/> Benson & Hedges | <input type="checkbox"/> Magna       | <input type="checkbox"/> Salem               |
| <input type="checkbox"/> Best Buy        | <input type="checkbox"/> Marlboro    | <input type="checkbox"/> Sterling            |
| <input type="checkbox"/> Bristol         | <input type="checkbox"/> Merit       | <input type="checkbox"/> Store Brand/Generic |
| <input type="checkbox"/> Bucks           | <input type="checkbox"/> Misty       | <input type="checkbox"/> Superslims          |
| <input type="checkbox"/> Cambridge       | <input type="checkbox"/> Monarch     | <input type="checkbox"/> True                |
| <input type="checkbox"/> Camel           | <input type="checkbox"/> Montclair   | <input type="checkbox"/> Vantage             |
| <input type="checkbox"/> Capri           | <input type="checkbox"/> More        | <input type="checkbox"/> Viceroy             |
| <input type="checkbox"/> Carlton         | <input type="checkbox"/> Newport     | <input type="checkbox"/> Virginia Slims      |
| <input type="checkbox"/> Doral           | <input type="checkbox"/> Now         | <input type="checkbox"/> Winston             |
| <input type="checkbox"/> GPC             | <input type="checkbox"/> Parliament  |  |
| <input type="checkbox"/> Nonc            | <input type="checkbox"/> Other _____ |  |

12b. Please list all the brands of cigarettes you smoked at least one pack of in the past two weeks. How many packs did you smoke of each brand? Use as many lines as you need. Write in exact number of packs for each brand below. (Note: 1 carton = 10 packs.)

Brand Name	# of Packs
_____	_____
_____	_____
_____	_____
_____	_____

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