

OGILVY & MATHER PUBLIC AFFAIRS

BOOKING SHEET

CLIENT: Tobacco Institute

SPOKESPERSON: Jolly Ann Davidson

NAME OF MEDIA: WXGT-AM

TV **Radio** X **Print**

Live **Taped** X

CONTACT: Kelly Quinn **HOST/REPORTER:** Kelly Quinn

ADDRESS: 195 E. Broad Street **PHONE:** 614-221-7811
Columbus, OH 43215 (Phone Interview)

PROGRAM TITLE: "Pulse of the City"

APPOINTMENT DATE: Tuesday **DAY** Aug. 15 **TIME** 11:00 a.m. Eastern
10:00 a.m. Central

INFORMATION/COMMENTS: This will be a half hour interview.

Kelly will call you at home (10:00 a.m. your time). The interview
will air that Sunday at 7:30 a.m. This is an adult contemporary
station.

PLACEMENT MADE BY: Karen Heyison

CONFIRMATION LETTER SENT: **Express Mail**

Regular Mail X with Kit

CONFIDENTIAL:
MINNESOTA TOBACCO LITIGATION

TIMN 182442