



Are you for a filter and rich flavor, too?
the Logical Move is L&M

Are you for a filter? L&M's the filter cigarette with a modern all-white filter that's pure white...both inside and outside.

And rich flavor, too? You get the good taste of L&M's rich-flavor leaf... a leaf that comes from soft-natured, longer-aged tobaccos.

The rich-flavor cigarette with a modern all-white filter.

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