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Harley-Davidson Motor Co., Inc. 1200 W. Johnson Ave. PO Box 651 Milwaukee, WI 53201 414/224-4680

May 8, 1986

Mr. Ronald S. Goldbrenner
Lorillard, Inc.
665 Fifth Avenue
New York, NY 10103


Dear Ron,

- Following our discussion yesterday and a subsequent discussion with my attorney, we should be able to agree on the following revised wording beginning on p. 20 of the 4/24/86 draft:

Likewise, Harley-Davidson hereby also agrees, notwithstanding the previous provisions of this Paragraph 13, that Harley-Davidson shall not at any time acquire any rights in or to (i) any trademarks, tradenames and copyrights currently owned by Licensee or (ii) any trademarks, tradenames and copyrights developed solely by Licensee in the future which are not in whole or in part confusingly similar to the Property and which are used in the promotion of the Licensed Articles; however, all rights whatsoever in and to artistic design and graphics, including design and graphics which may be trademarks, used on cigarette packs or cartons or on packaging for other Licensed Articles or the Licensed Articles themselves are reserved exclusively to Harley-Davidson except that the right to such designs and graphics shall not include rights to any words contained therein.

I tried, unsuccessfully, to discuss this with you Wednesday afternoon. Please give me a call Friday morning to confirm whether or not this wording is okay.

Very truly yours,


Jeffrey L. Bleustein
Vice President - Parts and Accessories

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