

April 28, 1964

Dr. Robert C. Hockett  
Council for Tobacco Research  
150 East 42nd Street  
New York, New York 10017

Dear Dr. Hockett:

As you suggested, I shall try to put in writing the gist of our conversation after the meeting on April 10th at the Harvard Club.

It seems to me that to do a good job of the psycho-social aspects of smoking for CTR requires giving attention to at least the following aspects and activities:

1. Keeping up with the literature
2. Reviewing the literature for a continuously current annotated review
3. Attending appropriate meetings
4. Getting and keeping in touch with certain investigators
5. Keeping posted on their progress
6. Reviewing research applications
7. Attending meetings of the CTR
8. Thinking about needed research, and
9. Finding ways of encouraging it, <sup>po.</sup> organizing study groups and symposia
10. Keeping a subcommittee involved and interested
11. Working with CTR on policy in this subarea of research, and
12. Possibly, actually do some of the research.

I find that it is difficult for me to give the CTR the time and energy required without taking time and energy away from other activities to which, for practical financial reasons, I have to devote myself. The distressing part of

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