

OK

CIGARETTE ADVERTISING CODE, INC.

51 MADISON AVENUE
NEW YORK, N. Y. 10010

ROBERT B. MEYNER
ADMINISTRATOR

AREA CODE 212
663-2000

Dear Mr. Henson:

This will confirm your understanding of my approval of nine items of advertising material from The American Tobacco Company as set forth in your letter of November 29, 1966.

Sincerely,



Robert B. Meyner
Administrator

Arnold Henson, Esq.
c/o Legal Department
The American Tobacco Co.
150 East 42nd Street
New York, New York

December 6, 1966