

ARKETING INFORMATION SYSTEMS, INC.

100 SYLVAN AVENUE, ENGLEWOOD CLIFFS, N.J. 07632  
201-947-6900 • 212-239-7256

November 22, 1985

INVOICE NUMBER: 838485

Philip Morris, Inc.  
120 Park Avenue  
New York, New York 10017

Attention: Ms. Karen Eisen

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PMI In-Store Awareness And Usage Study

Billing As Per Original Estimate: \$64,000.00

*Karen Eisen*  
*12/3/85*

*John H. Zolner*  
*12/4/85*

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