

DIAMOND INTERNATIONAL CORPORATION

733 THIRD AVENUE • NEW YORK, N.Y. 10017 • PHONE 212-697-1700

November 1, 1976

Philip Morris Inc.
100 Park Avenue
New York, N. Y. 10017

Attention: Mr. John Moran

Dear John:

I take pleasure in rendering a quotation on your proposed Marlboro twenty splint book match program.

Specifications: 200,000 twenty splint book matches printed in four colors process on the back cover and utilizing the four process colors for an illustration and copy of a Marlboro pack and copy on the front cover. We will use a deluxe white coated stock with white inside (per samples enclosed). There will be one color inside printing.

You indicated there might be two special colors on the outside. These special colors are quoted separately.

Price \$21.50 per M book matches. Upcharge for special colors on the cover is \$.75 per thousand books per color.

Prices do not include any City, State or Municipal Tax which may apply.

Packing is fifty (50) books per caddy and fifty (50) caddies (2,500 books) per case.

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Philip Morris, Inc.

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Freight - shipments of 10 cases (25,000 books) and over are shipped Freight Prepaid, Continental U.S.A.

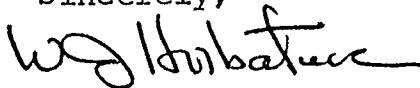
Terms - Net 30 days.

All contracts are subject to 10% overrun or underrun.

At the present time I have sent your stat to our Art Department to modify as necessary for striking area, required copy and bleeds. I will advise you as soon as I have received this stat.

If you have any questions please contact this office, at your convenience.

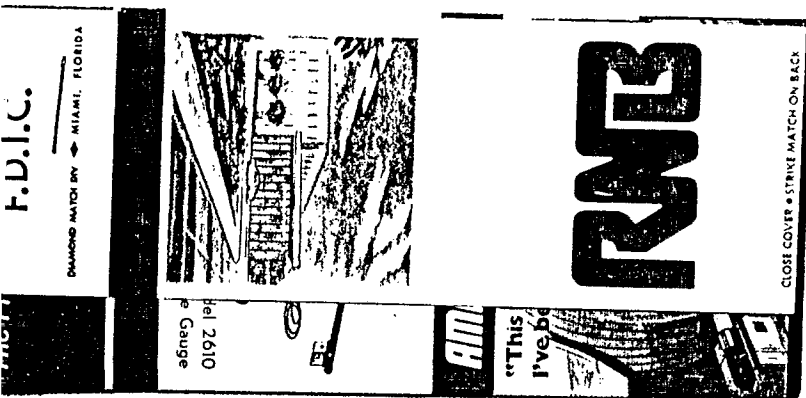
Sincerely,



W. J. Horbatuck
N.Y. District Sales Manager
Eastern Area

WJH:mc

cc: 135 File



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