

PRODUCT RATINGS - CLT
PROJECT ALPHA
(12/11/89)

MENTHOL

Product

	A N=143	B N=141	C N=142	D N=213
Thermometer	59.6*	55.0*	52.9	51.0
%70+	39.9*	31.2*	27.5	27.7
%60+	60.1*	53.9	54.9	50.7
%50+	69.9*	70.9*	62.7	58.2
%40+	89.5*	83.0*	79.6	77.0
Galileo Distance From Ideal	99	137	140	143