

May 6, 1986

Dear TAN Volunteer:

We need your help today -- again!

You are in receipt of my April 16, 1986 letter which requests your help in impacting elected officials in New York City. My letter specifically urged your writing members of the New York City Council to oppose Mayor Koch's smoking restriction proposal.

The committee established by Mayor Koch and headed by Joseph Califano, former Secretary of Health, Education and Welfare, will hold its first (and only scheduled) public hearing on this subject on May 19, 1986. The five-member committee consists of Mr. Califano; Alair Townsend, Deputy Mayor for Finance and Economic Development; Victor Botnick, Health Services Administrator; Dr. Stephen Joseph, Commissioner of Health; and Charles Hughes, President of Local 372 of District Council 37. It is expected that the committee, following the public hearing(s), will make a recommendation to Mayor Koch who is then expected to submit legislation before the full City Council.

As you are already assisting in impacting members of the City Council, this will request your additional help to impact the Califano Committee on Smoking and Health. To impact this committee I request that you immediately write to

The Honorable Dr. Stephen Joseph  
Commissioner of Health  
Department of Health  
125 Worth Street  
New York, New York 10013

to oppose the Mayor's smoking restriction proposal. Also I enclose some 10 postage-paid postcards which I request you, your friends and/or your associates complete and mail to the Califano Committee. These postcards can be completed within several minute and their value will be extremely helpful to our program to impact the Califano Committee. Should you desire any additional quantities of postcards, please do not hesitate to contact my office.

Again, thanking you in advance for your assistance in this matter, I am

Sincerely,

Richard E. Scanlan

RES/prp  
Enclosures

TI03611844

April 30, 1986

MEMORANDUM

TO: William P. Buckley  
FROM: Richard E. Scanlan  
RE: Coalition Development/Mobilization Support to Oppose  
Mayor Koch's Smoking Restriction Legislation

---

This will update you on the efforts by Tobacco Institute field staff to mobilize various coalitions to impact the Califano Commission's scheduled public hearing regarding smoking restriction proposals by Mayor Koch.

During the week the Institute field staff have been in New York City phone banking coalition groups which received a mailing from this office dated April 17. Additional meetings have been held with the key retail and distribution segments of the industry to solicit their additional support.

The following coalitions have been contacted and have agreed to pursue the following activities:

	<u>WILL TESTIFY</u>	<u>WILL WRITE IN OPPOSITION</u>	<u>WILL MOBILIZE MEMBERS</u>	<u>WILL DISTRIBUTE POSTCARDS</u>
Business Council of New York State	X	X	X	
New York State Restaurant Association	X	X	X	
New York State Convention & Visitors Bureau	X	X	X	
Retail Tobacco Dealers of America	X	X	X	X
New York State Bowling Proprietors Association	X	X	X	X
United Restaurant, Hotel, Tavern Association	X	X	X	
New York State Hotel & Motel Association	X	X	X	
Bronx Restaurant, Hotel, Tavern Association	X	X	X	X
New York State Association of Tobacco & Candy Distributors	X	X	X	X

TI03611845

Coalition Support Update  
 April 30, 1986  
 Page Two

Food Merchants of New York State		X	X		
National Federation of Independent Business	--	will canvass membership for consensus of activities to be pursued			
Nationwide Insurance		X			
Metropolitan Distribution Services		X	X	X	
Manhattan Liquor Dealers Association	X	X	X	X	
United Restaurant, Hotel, Tavern Association of Staten Island	X	X	X	X	
Brooklyn Restaurant, Hotel, Tavern Association	X	X	X	X	
Queens Restaurant, Hotel, Tavern Association	X	X	X	X	
Kapoor Brothers (retailers)				X	

A meeting has been held at Philip Morris to coordinate assignments of additional coalition groups to be solicited. At the present time the contact group includes some 330+ organizations which have been assigned contact persons. These contacts will be ongoing and reports will be submitted to you updating the commitment of each group.

Relative to the tobacco family members, this office has prepared a mailing for May 5 to some 1,400 TAN enrollees to urge their distribution of postcards amongst the tobacco family.

Should you have any questions concerning these matters, please do not hesitate to let me know.

prp