

Note for Schneidman, Eileen

From: Schneidman, Eileen
Date: Tue, Jan 10, 1995 1:37 PM
Subject: FW: Longshot
To: Salzman, Michelle

Sorry this went later than 1 PM...I needed to verify info with Willie and Ed Ellis. Turns out that on timing, as noted, 2/6 may change.

From: Schneidman, Eileen on Tue, Jan 10, 1995 1:26 PM
Subject: Longshot
To: LeVan, Suzanne; Salzman, Michelle

Suzanne and Michelle,

This e-mail will confirm quantities and timing on Premium Brand Longshot materials.

ITEMS

- 2 SIDED POSTER (the FSF loves these because they don't have to tape 2 posters together and it's more cost efficient for us to print 2 sided vs 2 posters)
- B-HEADER

QUANTITIES

Please note we have matched Marlboro's quantities and kit configurations for these items.

Kit	Item	PF	Total Quantity
Van Kit	Poster	50	91,300
	Header	35	63,910
Retail Kit	Poster	1	91,300
	Header	1	91,300

TIMING

Our Premium Brand items will be kit with Marlboro's by 2/6 and begin force shipping soon after. Apparently Madden has some capacity issues that they're discussing with Gary Eastburn today (they have to print and kit both Longshot AND Country Store Wave 2 at the same time). One of these programs may have to give. We'll keep you posted.

Eileen

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