

E8
(Clemence)

Geoff Howe & Associates Limited

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Sales Promotion & Creative Services

CONTACT REPORT NO KIM 14

Client: BAT (UK & Export) Ltd
Place: Woking
Date: 20.10.83
Present:

<u>Client</u>	<u>Consultancy</u>
R Clemence	P Narraway K Towler

Distribution: GD/RC/GH/PN/AR/KT

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Kim Handling

ACTION

Consultancy presented a comprehensive and up-to-date set of summary charts for:-

- 1) GTI
- 2) Umbrella/Holdall
- 3) Sweatshirt/Towel

Client requested one umbrella be sent to a BAT representative:

Mike Longden
Millstone
3 Manor Farm Drive
Sutton Bangor
Nr Chippenham
Wiltshire

AR

Paul N.

Paul Narraway