

PHILIP MORRIS, U.S.A.

INTEROFFICE CORRESPONDENCE

120 PARK AVENUE, NEW YORK, N.Y. 10017

TO: John Love, Section 53

DATE: April 21, 1986

FROM: Mark Miranda

SUBJECT: Marlboro Hispanic Program: Cinco de Mayo Concert, Mercedes, TX

Marlboro will be a participant at the KGBT Cinco de Mayo concert in Mercedes, TX. Specific information is as follows:

- Event KGBT Cinco de Mayo concert
Rio Grande Livestock Show Grounds
Mercedes, TX
5:00pm-1100pm
- PM Activities Sampling activities throughout the grounds.
- Manpower Requirements 3-5 people to sample
- Miscellaneous Five Marlboro banners have been sent for placement around the grounds.

Staff shirts for this event have been sent to the Section Office previously.

If there are any questions, please let me know.

MM/ljq

cc: R. Atlas
C. Finch, Region 5
D. Gentry, Sec. 53
M. Hulit
C. Leiber
S. Sabella

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