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R.J. Reynolds Tobacco Company only markets its tobacco products to smokers 21 years of age or older. In order to be eligible to receive mailings from us, you must certify that you are a smoker 21 years of age or older and want information and promotions concerning our products. We will also verify your age to be 21 or older.

Welcome to the R.J. Reynolds Tobacco Company registration page.

This website is intended solely for smokers 21 years of age or older who want to be added to RJRT's mailing list.

Mailing List Registration

You have two options to be added to the R.J. Reynolds Tobacco Company mailing list.

Please click the option you prefer.

OPTION 1

Fill out registration online and submit.

OPTION 2

Use this option to register by phone with a Consumer Relations Specialist.

Please note:

If we cannot verify your age to be 21 or older with the information you have provided, we will send you an age verification form. This form will require a copy of an official identification such as a driver's license or government-issued ID. Once we verify your age with these materials, we will add you to the R.J. Reynolds Tobacco Company mailing list.

Privacy Statement

At R.J. Reynolds Tobacco Company we respect the privacy of consumers. We collect information from our consumers in an effort to:

- Ensure we are communicating with qualified adult smokers,
- Provide the best possible service to our consumers.

We consider the information about our consumers to be confidential and we do not sell or rent personal information or e-mail addresses to other organizations or entities without the customer's specific consent. To find out more about our Privacy Policy click [here](#).



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This web site is intended solely for smokers 21 years of age or older who want to be added to RJRT's mailing list.

You have chosen to fill out registration information on-line and submit (Option 1).

If you would like to choose a different registration option, click to return to the [Registration Options Page](#).

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Personal Information

(All fields required, unless indicated)

Please enter your first and last name and your address as they appear on your driver's license or other forms of official identification.

First Name:
Last Name:
Phone: (XXX-XXX-XXXX)

Your address and phone information will only be used to communicate with you. It will not be sold or distributed. For additional information about our email policy, read our [Privacy Statement](#).

Email Address:
Address:
Address: (optional)
City:
State:
Zip: (5 digits)

If you have moved in the last 12 months, we will need your previous address to verify your current information.

Previous Address:

Previous Address: _____
Previous City: _____
Previous State: **Select a State** ▼
Previous Zip: _____

Date of Birth: **01** ▼ **01** ▼ _____ (mm-dd-yyyy)

Gender: **Male** ▼

- What is your USUAL BRAND of cigarette?

Select a Brand ▼

- Is your usual brand?

☐ Menthol ☐ Non-menthol

- Out of the last ten times you bought cigarettes, how many times did you buy your usual brand?

None ▼

- What is your second choice brand (if any)?

None ▼

- How do you usually purchase cigarettes?

☐ By the pack ☐ By the carton

Certification

I certify that I am a smoker; that I am 21 years of age or older; and that I want to receive in the mail offers, premiums, and/or coupons, as well as cigarettes that I may purchase. I understand that giving false information in order to accept these offers may constitute a violation of law.

(REQUIRED)

☒ I want to receive emails announcing special offers and news from RJRT's cigarette brands. (OPTIONAL)

Pursuant to the Electronic Signatures in Global and National Commerce Act and to applicable state laws, I consent to RJRT's use and reliance upon my electronic signature and understand that I may withdraw this consent at any time. RJRT will retain a copy of my consent and, upon request, a copy will be made available to me.

To sign this Certification, please enter your first and last name as they appear on your driver's license or other official identification.

Your Electronic Signature

First Name: _____
Last Name: _____

Re-verify Your Date-of-Birth

(mm-dd-yyyy)

Re-verify Your Email Address

Submit



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You have chosen to register by phone with a Consumer Relations Specialist (Option 2).

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****Please note:***

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**To register with a Consumer Relations Specialist please call toll free:
1-877-252-2223**

Monday through Friday, 8 a.m. to 6 p.m. Eastern.



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Thank you for registering.

We will process your registration to verify your personal information and that you are 21 years of age or older. You will then be added to the RJR mailing list.

If we cannot verify your age to be 21 or older with the information you have provided, we will send you an age verification form. This form will require a copy of an official identification such as a driver's license or government-issued ID. Once we verify your age with these materials, we will add you to the R.J. Reynolds Tobacco Company mailing list.

Standard wording to be used on communication vehicles

Age 21+ Smokers: To be added to RJR Tobacco's mailing list, please visit our website www.rjrsignup.com