

### TARGET MARKETS

1B1	Burlington	3C2	Asheville
1B2	Manchester	3D0	Charleston
1C0	Boston	3E0	Charlotte
1D0	Western, Mass	3F0	Columbia, SC
1H0	Buffalo	3H2	Albany, GA
1I1	New York	3N0	Chattanooga
1I3	Fairfield	300	Knoxville
1J0	Rochester	3Q0	Birmingham
2A1	Philadelphia	3R0	Montgomery
2A2	South Jersey	4A0	Ft. Wayne/South Bend
2B0	Scranton	4C1	Louisville
2C1	Baltimore	4C2	Evansville
2C3	Harrisburg	4C3	Lexington
2D0	Tidewater	4D1	Ann Arbor
2E0	Richmond	4D2	Pontiac
2G0	Johnstown	4J0	Milwaukee
2I0	Huntington	4K0	Greenbay
2J0	Cincinnati	5D0	Little Rock
2K0	Cleveland-Akron	6A0	Des Moines
2L0	Columbus	6B0	Kansas City
2N0	Toledo	6F2	Southern Idaho
3A1	Raleigh	6J0	Spokane
3A3	Fayetteville	7A0	El Paso
3B0	Winston/Salem	7E2	Las Vegas

### SUMMER RESORT MARKETS

Cape Cod, MA  
Old Orchard Beach, ME  
Newport, RI  
Long Island, NY  
North Jersey Shore, NJ  
South Jersey Shore, NJ  
Ocean City, MD  
Virginia Beach, VA  
Atlantic Beach, NC  
Carolina Beach, NC  
Myrtle Beach, SC  
Panama City, FL  
Mississippi Gulf Coast  
Texas Gulf Coast  
Owensboro, KY  
Mission Beach, CA  
Newport Beach, CA

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