

TABLE 1

SATISFACTION RATING

NEWPORT 100MM

LOFI MENTHOL SMOKERS

TOTAL

	Newport 100MM <u>#1622/23-90</u>
Base:	(225)
<u>Total</u>	<u>6.9</u>
B&W	6.8
RJR	6.2
LOR	7.5
Other	6.9
Male	6.6
Female	7.3
21-29 Years	6.7
30-44 Years	7.1
45+ Years	7.0
Cork Tip	7.1
White Tip	6.6
Black	7.4
White	6.8
Harsh Tasting Raters	5.2
Not Harsh Tasting Raters	7.6

#1622/23-90 Tested 10/90

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