

BASIC WEIGHT SPECIFICATION

LOUISVILLE
MARLBORO 100 REGULAR FTB - "RED PACK"
BRAND CODE-03530 (STD)

EFFECTIVE DATE: 09/29/1997
STANDARD PRODUCTION

PHYSICAL PARAMETERS

TOBACCO ROD LENGTH	:	71.0	MM
TIPPING LENGTH	:	31.500	MM
CIGARETTE PAPER WIDTH	:	27.00	MM
CIRCUMFERENCE	:	24.80	MM
CALCULATED VOLUME	:	3,474.9763	CUBIC MM
CALCULATED DENSITY	:	24.4386	CGMS/CC

TARGETS

PACK O. V.	:	13.25	% W/W
LOOSE ENDS	:	< 0.500	GMS/50
FIRMNESS TARGET	:	3.10	MM
RANGE	:	FROM 2.70 TO 3.50	MM (ONE WEEK N=3)
RANGE	:	FROM 3.00 TO 3.20	MM (EIGHT WEEK N=24)

FILLER WEIGHT	:	.8492353	GRAMS
CALCULATED WEIGHT:		1.8722	LBS. /1000
PAPER AND ADHESIVE	:	.0499074	GRAMS
ROD WEIGHT	:	.8991427	GRAMS
TIPPING AND ADHESIVE	:	.0396370	GRAMS
TOTAL LESS PLUG	:	.9387797	GRAMS

REASON FOR CHANGE : BRAND 00497(STD) REMOVED FROM THIS SPEC AND
: ISSUED AS UNIQUE SPEC DUE TO 00530(STD)/& 03530
: (STD) NEW TAR REQUIREMENTS AT 15.0 MG. NO OTHER
: CHANGES.

PREPARED BY	:	ALLYSON M. MILBURN	PRINTING DATE	:	1/20/02
PREPARATION DATE	:	9/18/97	PRINTING TIME	:	15:14:02

APPROVED BY: _____

SUPERCEDES SPECIFICATION DATED: 9/29/95

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