

## ADVERTISING

TO

U.S. DEPT. OF COMMERCE  
BUREAU OF ECONOMIC ANALYSIS  
WASHINGTON, D. C. 20540

DATE:

CONTRACT NO.:

ADVERTISER:

PRODUCT:

TRADING AREA:

Philip Morris, Inc.

## Paint Pool

MARKET	LOCATION	SIZE	ILLUM.	
			YES	NO
L 3 ANTWERP, BE	2001 MLD SL 1/2 CHICLEY, FE	10' x 4'	Y	

CONTRACT PERIOD:  
 FROM DATE OF COMPLETION ARE VARIATELY  
 DATE 1/2 THROUGH 11/31/12. WITH JANUARY  
 1. MARKING THE ANNUAL ANNIVERSARY DATE.

CANCELLATION PRIVILEGES:  
 MAY BE CANCELLED 15 WORKING DAYS BEFORE DATE OF  
 TRIP. ADVANCE NOTICE FROM AGENCY,  
 WITHOUT PENALTY.

Gross Monthly Cost \$ SEE SPECIAL

Discount \$ INSTRUCTIONS

Discounted Mo. Cost \$ \_\_\_\_\_

If this bulletin/s is to be completely painted there will be 3 complete paintings, including the initial, annually, or; If this bulletin is to be partially posted there will be 6 posting of posted portion and 3 paintings of painted portion, including the initial, annually, or; If this bulletin is to be completely posted, there will be 6 posting, including the initial, annually.

This unit may be equipped with extensions of which the maximum limits are \_\_\_\_\_ Ft. above, \_\_\_\_\_ Ft. below and \_\_\_\_\_ Ft. each side.

This is a master contract authorizing all Philip Morris, Inc. operating companies and affiliates and their advertising agencies to place space against this contract.

**SPECIAL INSTRUCTIONS:**

ACCEPTED:

AGENCY: LEO BURNETT COMPANY, INC.

COMPANY:

BY:

SHIPPING ADDRESS:

BILLING INFORMATION: SEND INVOICES ONLY  
TO ACCOUNTING DEPT. SECT. B

OHM-1 REV. 10/80

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