

Client: The Tobacco Institute

Spokesperson: Dr. Richard Wagner

Name of Media: WDAS-AM/FM

TV _____ Radio X Print _____

Live _____ Taped X

Contact: Mr. Charlie Harmon Host/Reporter: Mr. Charlie Harmon

Address: University of Pennsylvania Phone: (215) 1898-8665

Mail Service P241

3451 Walnut Street; Philadelphia, PA 10194

Program Title: "Dialogue"

Appointment Date: Nov 1, '88 Day: Tuesday Time: 9:15 pm

Information/Comments: This will be a 30 minute taped interview
for a weekly public affairs program on this talk/news/urban
contemporary station.

Placement made by: Jeff Joseph

Confirmation letter sent: Express Mail

Regular Mail X (w/kit)

Travel Arrangements made by: _____

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