

Ostern, Eric

From: Ostern, Eric
Sent: Friday, May 11, 2001 6:19 PM
To: Comes, Cheryl M.; Stansel, Robin; Bischoff, Jim W.; Kirkland, Wilbur L.; Foster, Steve; Nellenbach, Jack A.; Lemperes, Jim; 'Cavicchio, Carolyn'; 'Austin, Rob'; 'Meehan, Mike'; Ward, Rachel E.
Cc: Hadel, Linda L.; Chaikin, Karen; Riggle, Robert A.; Araoz, Marina; Drogin, Jamie R.
Subject: YSP: The Parent Connection in Philadelphia

Hi Gang-

As discussed at our Model Community meeting in November, one of the YSP's goals in the Philadelphia community is to help in implementing The Parent Connection (TPC) in community based organizations (CBO's) and corporations. As you recall, TPC is a program developed by the Work in America (WAI) Institute to help parents better communicate/connect with their kids. The program consists of 6 1-hr. sessions and is offered to parents in workplaces and CBO's.

WAI will be training individuals from CBO's and corporations in Philly on July 11th and 12th. As part of PM USA YSP's support, we are providing WAI with a list of potential businesses and community based organizations it can include on its mailing list for facilitator training. Attendees of the training sessions will be taught how to deliver TPC at their place of business and in turn, be provided w/ the tools and resources to deliver this valuable program to employees in their organization.

I have enclosed the suggested mailing list that we plan to supply to WAI. As part of our effort, I would very much appreciate it if you could review the list of CBO's and corporations and provide the following feedback:

- Are any CBOs or corporations missing that you think should be included?
- Do you have any contacts at any of the enclosed locations? This does not have to be the contact listed--rather if you have a relationship with someone at the organization, we would ask you to contact that person and advise them of an upcoming mailing from WAI and encourage them to send a representative from their organization.
- Any additional comments/questions/concerns?

Please provide any feedback to my consultant, Jamie Drogin at Jamie_Drogin@nyc.bm.com by May 16th if possible.

WAI will be sending out invites to the July training sessions by May 21st. Thus, if you have any contacts at the enclosed locations, it would be ideal if you could reach out to them by May 18th to advise them of this terrific opportunity.

We are expecting to have an attendee list by June 14th. We will circulate it and share the list of folks who respond "yes" to the training sessions.

Thank you all again for all your hard work and the time that you have dedicated to all of the YSP initiative in Philly. I'm so appreciative to have such a great team to work with.

Please feel free to contact me or Jamie via email or phone if you have any questions, comments, concerns, etc.

Thanks again.

Rachel: Please forward to Neil Ackerman for me-Thanks!
 Eric Ostern,
 Manager, Youth Smoking Prevention Programs



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