

Sheet1

Accomodation

Any manufacturers' cigarette is usable

**Gamma II**

**paper/foil around conventional cigarette**

**materials**

insulation holds heat

lower conductivity materials will localize temp increase

density

conductors - aluminum

Defensive

Identifies a target market, i.e. LSS Japan

**Sleeve with anybodies cigarette**

Unique

Special cigarette in special sleeve  
preferably patentable

**Sleeve and special cigarette**

Side bar on - Roll your own take off

short cigarette

250 mg tobacco

dense tobacco

have to prove parity to other products

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