

# CONTACT REPORT

C O N F I D E N T I A L

TSB #12

CLIENT  
R.J. REYNOLDS TOBACCO CO.

FROM  
TOM BEACH

DATE  
6/25/84

COPIES TO

CLIENT:

Penny Cohen  
Ernie Fackelman  
Randy Harden  
Harold Lees  
Bob Lloyd  
Sally MacKinnon  
Peggy Sheehan  
Cheryl Stallworth

AGENCY:

Tom Beach  
Walt Bishop  
Paula Drillman  
Tom Finkle  
Ian Hooper  
Jim Kuras  
Barbara Lindberg  
Donna McIntyre  
Bill Mackey  
Ira Madris  
Bruce Nelson  
Nick Scordato

DATE OF MEETING: Thursday, June 21, 1984  
PLACE OF MEETING: Telephone Conversation  
PRESENT FOR CLIENT: Peggy Sheehan  
PRESENT FOR AGENCY: Tom Beach  
PURPOSE: Illustration Cost for Concept Boards

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The Agency informed the Client of the cost of illustrating the Concept Boards to be used in the qualitative research in Washington, D.C. The Client approved the cost. Boards will be completed by Monday morning, June 25.

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