

JAMES M. MURRAY

5/28/87

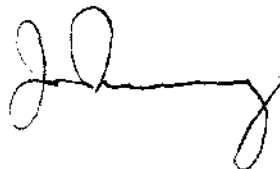
To: W. J. Moore

Re: Carlton Focus Groups

As mentioned at the Status meeting, the Brand and Account groups will make a preliminary presentation on the general findings Friday, May 29 at 10:30 am in the 9th floor boardroom.

A complete, in-depth report will follow at a later date.

cc: Mr. T. C. Hays
Mr. T. M. Keane
Mr. R. E. Smith
Ms. V. Seiden
Ms. F. Setzer

A handwritten signature in dark ink, appearing to be 'J. Hays', is written over the 'cc' list.