



LEO BURNETT U.S.A.
A DIVISION OF LEO BURNETT COMPANY, INC.
ADVERTISING

NEWSPAPER ESTIMATE RECAP - PN05

PERIOD DATE 04/10/98
01/01/97 TO 12/31/97 PAGE 1

CLIENT: P.M. INC. OFFICE: 10 DESC: 703A MILITARY NEWSPAPERS
EST NO: 7004 REVISES EST DTD 03/13/98

MRKT/S:ZON
TOTALS BY MRKT/S ZON /PRODUCT/MONTH
210-NASHVILLE

PRODUCT	PERIOD	EST AMT AMOUNT	EST AMT CHANGE	EST AMT LESS C/D
10-MARLBORO	FEB 1997	681.34		681.34
	QUARTER 1	681.34		681.34
	MAY	1,250.23		1,250.23
	JUN	1,362.68		1,362.68
	QUARTER 2	2,612.91		2,612.91
	AUG	681.34		681.34
	SEP	681.34		681.34
	QUARTER 3	1,362.68		1,362.68
	OCT	568.89		568.89
	NOV	681.34		681.34
	DEC	681.34		681.34
	QUARTER 4	1,931.57		1,931.57
	TOTAL	6,588.50		6,588.50

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