

PLAYERS LIGHTS 25's

FREE
LOTTO PERSONAL COMPUTER!



With an extra 50 in
every carton, you're
always a winner with
Players Lights 25's.

Free with three
carton purchase of
Players Lights 25's.

Now, picking lottery numbers can be fun instead of frustrating. Just press the Players Lights 25's big red button and you'll see random numbers for your favorite lottery games. The world's biggest computer couldn't do a better job. Play Pick 3 and Pick 4 daily games, all double-digit games and any state or country's lottery games. A personal microchip makes the choice from millions and millions of possible combinations. Also, it's a perfect gift for any lottery player. The compact size fits in a pocket or purse and makes a sure stocking-stuffer. Normally a \$25.00 value, the Players Lights 25's Lotto Personal Computer is free with three carton proofs of purchase. See the order form below.

SURGEON GENERAL'S WARNING: Smoking Causes Lung Cancer, Heart Disease, Emphysema, And May Complicate Pregnancy.

We're suggested smoking level for full-size packs.

King: 15 mg "tar," 0.9 mg nicotine -
100's; 10 mg "tar," 0.7 mg nicotine av. per cigarette by FTC method.

Lottery Personal Computer is a trademark of LEO BURNETT U.S.A. Patent No. 4,791,582

PLAYERS LIGHTS 25's

You're in luck already:
BUY 1 PACK, GET 1 FREE!

See back of pack for details. Offer good while supply lasts. Offer valid only on 25's and 50's. No cash back. Offer good while supply lasts. Offer valid only on 25's and 50's. No cash back. Offer good while supply lasts. Offer valid only on 25's and 50's. No cash back.

Barcode: 0 25010 17445

© 1987 LEO BURNETT U.S.A. All rights reserved. Printed in U.S.A.

PLAYERS LIGHTS 25's

LOTTO COMPUTER OFFER!

☐ Please send my FREE Lotto Computer. I've enclosed three UPC codes from cartons of Players Lights 25's (any style). Limit 1 computer per person.

☐ I've enclosed \$25.00 check or money order instead of UPC codes.

Send order to:
Players Lights 25's Lotto Computer
P.O. Box 16099
Hempstead, NY 11745

Send my Lotto Computer to:
Name _____
Address _____
City _____
State _____ Zip _____

VOID

Offer good while supply lasts. Offer valid only on 25's and 50's. No cash back. Offer good while supply lasts. Offer valid only on 25's and 50's. No cash back. Offer good while supply lasts. Offer valid only on 25's and 50's. No cash back.



"2501017445"